

42nd
Annual

Newport Seafood & Wine Festival

RENEW YOUR FESTIVAL SPONSORSHIP

Sign up today and market your company at the most popular, well attended event of the year, and let our 25,000+ visitors become your future customers!

- Name and logo recognition
- Web links on the official Seafood & Wine website
- Positioning on social media with Facebook and Twitter
- Your banner displayed at the Festival
- TV, Radio and Print Media
- Extensive public relations outreach
- Tickets to the Festival and VIP Sponsor Reception

For information, contact Jeanette Campagna:
541-265-8801 or jeanette@newportchamber.org

*SPONSOR PACKET available online:
www.SeafoodandWine.com/our-sponsors



FEB 21-24, 2019

Newport Seafood & Wine Festival

Sponsor Opportunities

Sponsor Level	Valley Area Billboard 2 Months	10x10 Premium Location Booth at Festival	Radio Interview on Chamber in Action (Call to Schedule)	Banners at Festival Site	Shout-outs over the PA System Throughout the Event	Logo with Link on Website	Communicate and Other Media Releases	Festival Passes/ Sponsor Reception Passes
Presenting \$10,000				SOLD	SOLD			12 Festival Passes & Sponsor Reception Passes
Wristband \$5,000				SOLD	SOLD			
E-Ticket \$5,000				SOLD	SOLD			
Platinum \$4,000			✓	Two Banners 3'x10' or 4'x6'	✓	✓	✓	8 Festival Passes 6 Sponsor Reception Passes
Gold \$2,500			✓	One Banner 4'x6' or less	✓	✓	✓	6 Festival Passes 4 Sponsor Reception Passes
Silver \$1,000			✓	One Banner 4'x4' or less	✓	✓	✓	4 Festival Passes 2 Sponsor Reception Passes
Bronze \$500				One Banner 2'x3' or less		Website Listing Only		2 Festival Passes 2 Sponsor Reception Passes

**Discounted Festival Passes available to all sponsors. Additional Sponsor Reception Passes at \$40 each (Pre-Purchase Only)

Additional Partner Opportunities

\$500

Commercial Wine Competition Partner

- Two tickets to one of the exquisite Wine Judge's Dinners
- Signage on premiere Wine Wall
- Public acknowledgement on-site, during Festival weekend
- Extensive marketing throughout the Valley, Columbia Gorge, and along the Central Coast, including print media, radio, internet, television, pre-post Festival
- Media releases
- High profile internet exposure with name recognition on official Seafood & Wine Festival website

\$225

Bus Stop Partner (Limited to 20)

- Custom bus stop sign with business logo recognition
- Public acknowledgement on-site, during Festival weekend
- Extensive marketing throughout the Valley, Columbia Gorge, and along the Central Coast, including print media, radio, internet, television, pre-post Festival
- Media releases
- High profile internet exposure with name recognition on official Seafood & Wine Festival website

\$150

Potty Partner (Someone's gotta do it!)

- Signage at two entrances to Porta Potty outdoor space that is visited by thousands of Festival attendees
- Public acknowledgement on-site, during Festival weekend
- Extensive marketing throughout the Valley, Columbia Gorge, and along the Central Coast, including print media, radio, internet, television, pre-post Festival
- Media releases
- High profile internet exposure with name recognition on official Seafood & Wine Festival website

In-Kind Sponsorship

The Greater Newport Chamber of Commerce accepts contributions of products and services in exchange for sponsorship benefits. Benefits are negotiable based on fair market value of the in-kind contribution.

For more information about sponsorship opportunities, please contact Jeanette@newportchamber.org. All sponsorship packages are designed to maximize sponsor investment and can be modified with equal benefits to meet sponsor objectives.

Additional marketing materials and opportunities may be added leading up to the event and quantities are subject to change.

The Greater Newport Chamber of Commerce is solely responsible for the production and distribution of all marketing materials, unless otherwise stated in the Sponsorship Commitment Form.

Sponsorship Commitment Form

YES, PLEASE SIGN ME UP!

SPONSORSHIP LEVELS

SOLD Presenting Sponsor \$10,000
 SOLD Wristband Sponsor \$5,000
 SOLD E-Ticket Sponsor \$5,000
 Platinum Sponsor \$4,000
 Gold Sponsor \$2,500
 Silver Sponsor \$1,000
 Bronze Sponsor \$500

PARTNER LEVELS

Commercial Wine Competition Partner \$500
 Bus Stop Partner \$225
 Potty Partner \$150
 In-Kind Sponsorship (please describe):

In-Kind Value \$ _____

TOTAL AMOUNT \$ _____

ADD CHAMBER MEMBERSHIP

Chamber Membership \$250

Contact Name

Business Name

Address

City

State

Zip Code

Email Address

Office Phone

Cell Phone

Fax Number

INDICATE YOUR PAYMENT METHOD

Check Enclosed
 In-Kind Services

Invoice Me For \$ _____
 Credit Card (VISA, MC, Discover, American Exp.)

Account Number

Security Code

Exp Date

Zip Code

Signature

Today's Date

PLEASE SEND COMPLETED FORM TO:
Greater Newport Chamber Of Commerce
attn.: Jeanette Campagna
555 SW Coast Hwy
Newport, OR 97365
541.265.8801 (phone) or 541.265.5589 (fax)
jeanette@newportchamber.org